



**Media Contact:**  
Kristen O'Neal  
(843) 295-9204  
[communication.jslb@gmail.com](mailto:communication.jslb@gmail.com)

## FOR IMMEDIATE RELEASE

### Formal Dress Donations Needed for Junior Service League of Beaufort's Prom Boutique

*You could be one lucky girl's Fairy Godmother!*

**Beaufort, South Carolina** – Do you have a formal or party dress hanging in the back of your closet? Consider donating it and help to make a local high school girl's prom dream come true. The [Junior Service League of Beaufort](#) (JSLB) is seeking donations of formal dresses for the 7<sup>th</sup> Annual JSLB Prom Boutique, that will be held on March 17<sup>th</sup>, 2018 at Beaufort-Jasper Academy for Career Excellence, from 11am-4pm. JSLB will accept new or gently used long and short dresses, in all sizes and accessories, such as earrings, necklaces, bracelets, shawls and handbags. Dresses must be clean and have no visible tears or stains.

**What is Prom Boutique?** The Junior Service League of Beaufort's Prom Boutique allows Beaufort, Jasper, and Hampton County Junior and Senior students shop for and select the perfect dress, jewelry, and accessories for prom for FREE. Since 2011, JSLB's Prom Boutique has helped girls in our community experience the magic of finding the perfect prom dress. In 2017, 74 local high school girls were able to have their Cinderella moment and leave with the beautifully colored, shimmery dress of their dreams.

#### **Donation Drop-Off Locations:**

- The Beaufort Sound- 206 Sea Island Parkway, Suite 31 on Lady's Island (Located in Tidewatch)
- Sugarbelle- 906 Boundary Street in Beaufort
- Sew Beaufort- 35 Parris Island Gateway E in Beaufort (Located inside Amazing Rentals)
- Savvy Apple- 1724 Ribaut Road in Port Royal
- Amazing Event Rentals- 352 Argent Boulevard in Hardeeville
- Lux ~ A Medical Spa- 350 Fording Island Rd, Suite 101 in Bluffton
- Pink Magazine- 37 New Orleans Rd, #M on Hilton Head Island

#### **About Junior Service League of Beaufort**

Founded in 2005, the Junior Service League of Beaufort is a nonprofit organization dedicated to supporting and enriching the lives of women, children and families in the Beaufort County community. Since its founding, the league has donated more than \$125,000 and provides regular volunteers to organizations such as the Child Abuse Prevention Association and Hopeful Horizons. JSLB also hosts several annual events including a winter blood drive, the Touch a Truck fundraiser, the JSLB Prom Boutique, and the JSLB Jubilee in the spring. For more information, please visit [www.jslbeaufort.com](http://www.jslbeaufort.com).

For additional information about the Junior Service League of Beaufort or JSLB's Prom Boutique please contact Communication Director, Kristen O'Neal, at [communication.jslb@gmail.com](mailto:communication.jslb@gmail.com), or visit [www.jslbprom.com](http://www.jslbprom.com).

###