

**Junior Service League of Beaufort
Presents
The 5th Annual Touch-a-Truck and
1st Annual “Truckin It” (Virtual) Run
Fundraiser**





Who is the Junior Service League of Beaufort?

JSLB is a non-profit organization founded in 2005, dedicated to supporting and enriching the lives of women, children and families in Beaufort County and surrounding communities. Since its founding, the League has granted more than \$150,000 and provides regular volunteers to organizations such as the Child Abuse Prevention Association and Hopeful Horizons. Your participation in engaging events like Touch-a-Truck and Truckin' It fundraisers helps the League to continually distribute funds right back into this place we call home because "together we have a greater impact than we do individually".



What is Touch A Truck and What's Different About 2020?

The Junior Service League of Beaufort (JSLB) is presenting its 5th Annual Touch-a-Truck Fundraiser. This unique event offers opportunities to climb, touch, learn and play on tons of the coolest vehicles around that build, serve, and protect our community. Participants will be able to sit in the driver's seat and imagine what it is like to operate the vehicles as well as learn more about them from the various sponsors, donors and drivers.

As our organization grows, so do our events. In addition to TAT, this year we are adding in a virtual run. There is a 5K, 10K and one mile fun run (for children under 12) option. We are excited to grow our event this year and engage people from all over since this part of Touch A Truck will be taking place virtually.

Due to concerns of COVID 19 pandemic JSLB has made the difficult decision for the safety and health of our community to postpone Touch-a-Truck to the Spring of 2021. Our original event date was scheduled for October 31st, 2020, our virtual run will continue to take place on this date. Touch A Truck 2020 is currently scheduled for March 20, 2021.

Touch-a-Truck

2020 Sponsorship Packages

	Big Rig: \$2500	Excavator: \$1,500	Bulldozer: \$1,000	Tractor: \$500	Pick Up Truck: \$250
Exclusive Rights in Your Business Sector	X				
Name Included in All TV/Radio/Print Advertising	X				
Banner Placement at Major Event Location (Stage, Food Tent, Photo Op, Etc.) <i>Banner to be provided by Company</i>	X				
Company Name Placement on Spring 2021 Touch-A-Truck Map Poster	Name Listing/Logo	Name Listing			
Booth Placement on "Truck Alley" Spring 2021 Touch-a-Truck Event	Prime Location	X			
Listed as Sponsor on Marketing Materials/Flyers	Large Logo	Small Logo	Name Listing		
Vocal Acknowledgement During the Touch-a-Truck Event	X	X	X		
Social Media Mentions/Posts	X	X	X	X	X
Company Name in Press Releases	X	X	X	X	X
Logo or Name on Sponsor Board at the Touch-a-Truck Entrance	Large Logo	Medium Logo	Small Logo	Name Listing	Name Listing
JSLB Website Listing of Sponsors	Large Logo with Link for (1) Year	Name Listing/Logo	Name Listing	Name Listing	Name Listing
"Truckin' It" Run T-Shirt name listing (deadline to be on shirt is October 12th)	Large Logo	Medium Logo	Small Logo	Name Listing	Name Listing
Tickets to the Spring 2021 Touch-a-Truck Event	(10) Tickets	(8) Tickets	(8) Tickets	(4) Tickets	(2) Tickets

Sponsorship Information Form

Thank you for your interest in becoming a sponsor of JSLB's 5th Annual Touch-a-Truck and 1st Annual Truckin' It Virtual Run Fundraiser! This year's Truckin' It virtual run will occur virtually on October 31st, 2020. The Touch-a-Truck event will be held in March 2021 on Paris Avenue in Port Royal. Please mail or e-mail this form to the address below. For any questions, concerns or more information regarding Touch-a-Truck, please this year's Chairwoman, Abigail Lynch, at tat.jslb@gmail.com or by phone at (270) 791-4540. Thank you for your generosity!

Sponsorship Levels Options:

<input type="checkbox"/>	"Big Rig" Sponsor	\$2,500
<input type="checkbox"/>	"Excavator" Sponsor	\$1,500
<input type="checkbox"/>	"Bulldozer" Sponsor	\$1,000
<input type="checkbox"/>	"Tractor" Sponsor	\$500
<input type="checkbox"/>	"Pick Up Truck" Sponsor	\$250

Contact Information

Company: _____

Contact Name/Title: _____

E-Mail: _____

Phone Number: _____

Signature: _____ Date: _____

Please make checks payable to *JSLB* and send to: JSLB, PO Box 1964, Beaufort, SC 29901. Payment is due 30 days from date of contract. Company logo (if applicable) should be e-mailed to communication.jslb@gmail.com.